

How can I comment on the plans?

Before we submit a planning application to Liverpool City Council, we would like your feedback.

There are a number of ways you can provide feedback.



By completing the comment card within this newsletter and returning it to the FREEPOST address provided



Emailing your comments to melwoodconsultation@turley.co.uk



Online at: www.melwoodconsultation.co.uk

Please ensure your feedback reaches us by Wednesday, 8th March, 2017.

What happens next?

All feedback received during this consultation process will be fully reviewed and considered by the project team and summarised in a Statement of Community Engagement. This document will be submitted alongside the planning application to Liverpool City Council.

We are working towards a planning application submission in early Spring, 2017.

Once the application is submitted, Liverpool City Council will undertake a further stage of formal consultation.

Proposals for the redevelopment of Liverpool Football Club Training Ground, Melwood



Liverpool Football Club (LFC) is currently preparing plans which seek to bring LFC's First Team and Academy football training operations and facilities together on one site in Kirkby, Knowsley. This proposed move represents the next stage in the evolution of the Club.

LFC recognises that Melwood has played a significant role in its success to date and forms an important part of the Club's history. However, the Melwood site is limited in space and is unable to accommodate LFC's future plans. If the plans to combine the First Team and Academy at Kirkby are approved, LFC will consider the disposal of the Melwood site for the development of much needed new homes.

Why have I received this newsletter?

This newsletter provides you with information about LFC's proposals for Melwood if the Kirkby development goes ahead. It invites you to send your views before a planning application is prepared and submitted to Liverpool City Council.

Where is the Melwood site?

The site is located in West Derby, Liverpool. It lies adjacent to existing residential development, with Melwood Drive to the north, Deysbrook Lane to the south and Crown Road to the west. The location of the site is illustrated on the site location plan below.

Why are we proposing redevelopment of the Melwood Training Ground?

The Melwood Training Ground is currently used by LFC's First Team. The proposed co-location of the Training Ground and Academy onto one site in Kirkby would provide the space that LFC now requires. An integrated facility would provide a strong link between the Academy and the First Team players to assist with their professional development and the team's future success.

What are we proposing at Melwood?

The proposed development would provide up to 160 new family homes with landscaping and open space. The planning application would seek permission for the principle of residential development with vehicular, pedestrian and cycle access points taken from Melwood Drive, Deysbrook Lane and Crown Road. We believe the site offers the opportunity to contribute positively to much needed new family homes in the City.



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The proposed masterplan

The illustrative masterplan below shows one way in which the site could be developed.



At this stage a number of design principles are being considered in the illustrative layout of the development. These include:

New homes – The development could comprise up to 160 new family homes at 2.5 to 3-storeys in height, with the potential to accommodate taller, 3-storey dwellings to the centre of the site away from existing homes.

Access – Vehicular and pedestrian access is proposed from three access points on Melwood Drive, Deysbrook Lane and Crown Road.

Landscaping – The development would be landscaped and the existing boundary wall / fence removed to improve the visual amenity of the site from surrounding roads.

Parking – On-plot parking is proposed for each dwelling, in line with Liverpool City Council parking standards.

What are the benefits of the redevelopment for the local community?

The development would provide a number of benefits to the local community. These could include:



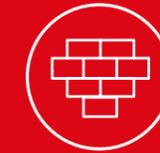
Up to 160 high quality, new family homes.



The removal of traffic and parking from Deysbrook Lane which is currently associated with fans waiting outside the LFC Training Ground.



A new area of public open space and tree planting.



Improvements to visual amenity by removing the existing wall and fence along the boundary of the existing LFC Training Ground.



Improved access and movement into and around the site, with new vehicular access proposed from Melwood Drive, Deysbrook Lane and Crown Road.

Have your say

We would like to hear your feedback on the plans. Please use the space provided to provide us with comments on what you think about the proposals.

Name

Address

Postcode

Comments

Please submit your feedback by
Wednesday, 8th March, 2017